Application for a research centre at the School of Communication and Culture:

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| **Name of centre (plus an acronym, if relevant)** |
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| **School affiliation** |
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| **Proposed starting date** |
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| **Description of objectives** (the centre’s history, key issues and impact, and advantages of a new centre). |
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| **Location of centre** |
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| **Brief information about the centre director** |
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| **Researchers at the centre** (A one-page CV for four researchers apart from the centre director, including their most important publications) |
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| **Other relevant partners** |
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| **Plan for the next 3-5 years** |
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| **Funding**  (budget, plan for the centre’s finances and any external grants) |
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| **Success criteria**  (quantitative and qualitative goals to measure the centre’s success based on mid-term and final evaluations) |
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